



- 9 JAN 2019

Representations on a Current Application for a Grant/Variation/Review of a Premises Licence or Club Premises Certificate under The Licensing Act 2003

Before completing this form please read the Guidance Notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records.

I/We (Insert name) RICHARD DAKIN wish to make representation in relation to an application that has been made in respect of the premises described in Part 1 below.

PART 1 – PREMISES OR CLUB PREMISES DETAILS

Postal Address of Premises or Club Premises, or if none, ordnance survey map reference or description	
Elite Athlete Centre and Hotel, Loughborough University	
Post Town	Post Code
Loughborough	LE11 3TU

Name of premises licence holder or club holding club premises certificate (if known)
Imago @ Loughborough Ltd

Number of premises licence or club premise certificate (if known)

PART 2 – DETAILS OF PERSON MAKING REPRESENTATION

Please
Tick ✓

- 1) A responsible authority (please complete (C) below) ☐
- 2) A member of the club to which this representation relates (please complete (A) below) ☐
- 3) Other persons (Please complete (A) or (B) below) ☒

(A) DETAILS OF INDIVIDUAL MAKING REPRESENTATION (fill in as applicable)

Mr ☒ Mrs ☐ Miss ☐ Ms ☐ Other Title (for example, Rev)

Surname

Dakin

First Names

Richard Wayne

I am 18 years old or over

Yes ☐ (Please Tick)

Current Address	17 Cotswold Close		
Post Town	Loughborough	Post Code	LE11 3AN

Daytime contact telephone
number

E-mail address (optional)

(B) DETAILS OF OTHER PARTY MAKING REPRESENTATION (e.g Body or Business)

Name and Address

Telephone Number (If any)	
E-Mail address (optional)	

(C) DETAILS OF RESPONSIBLE AUTHORITY MAKING REPRESENTATION

Name and Address

Telephone Number (If any)	
E-Mail address (optional)	

This representation relates to the following licensing objective(s)

Please
Tick ✓

1. The Prevention of Crime and Disorder
2. Public Safety
3. The Prevention of Public Nuisance
4. The Protection of Children from Harm

☐
☐
☒
☐

Please state the ground(s) for representation (please read guidance note 1)

The Prevention of Crime and Disorder

Public Safety

The Prevention of Public Nuisance

Please see details below.

The Protection of Children from Harm

Please provide as much information as possible to support the representation

(Please read guidance note 2)

As a resident very close to Loughborough University I appreciate the benefits of the university to the town and the status that it brings.

I also understand the noise and disturbances that can occur from the university students during certain dates in the academic year. The university takes a lot of time and effort to advertise these dates to local residents and to control these events, this is appreciated. Any disturbance we already have from nearby halls of residence and events in and around the track is limited and expected.

There's no doubt about the prestige and quality of the development of the Elite Athlete Centre, this development is very close to my house and I have watched its construction with interest.

Having said all of that, I was disappointed to hear about the licensing application for Imago at the Elite Athlete Hotel from a neighbour. All of the good work from the university highlighted above does not seem to apply in this case. Considering the proximity of my house to the development and the size of the development, there hasn't been any contact or communication at all from the University.

The lack of communication means that I don't have any idea what the university is proposing.

At worst the licence application allows, a continuous supply of alcohol with music, dance and food from early morning to early morning, every day, and all year!

It isn't surprising therefore that I am concerned about the broad span of the hours, the use of these facilities possibly by a large number of people, inside and outside, and the nuisance and impact this may have on me and other local residents.

It is disappointing too that an "Elite Athlete" hotel feels it necessary to provide alcohol, music and dance all day and night.

Please
Tick ✓

Have you made any representation relating to these premises before?

☐


If Yes, please state the date of that representation

Day		Month		Year			

If you have made representation before relating to these premises please state what they were and when you made them.

Part 3 – Signatures (Please read guidance note 3)

Signature of representative or representative's solicitor or other duly authorised agent. (See guidance note 4) If signing on behalf of the representative please state in what capacity.

Signature		Date	08/01/2019
Capacity	Local residents		

Please Note – Your address will be a matter of public records if the application to which this representation relates is referred to the Licensing Committee to determine at a Hearing.

Contact name (where not previously given) and address for correspondence associated with this representation. (Please read guidance note 5)

Post Town Loughborough	Post Code LE11 3AN
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Telephone Number (if any)	
E-mail Address (optional)	

Notes for Guidance

1. The ground(s) for representation **must** be based on one or more of the licensing objectives.
2. Please list any additional information or details for example dates of problems, which are included in the grounds for representation, if applicable.
3. The representation form must be signed.
4. A representative's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
5. This is the address which we shall use to correspond with you about this representation.
6. For further information about the Licensing Act 2003 please contact: The Licensing Section, Charnwood Borough Council, Southfield Road, Loughborough, Leicestershire, LE11 2TX. Tel: 01509 634562 Email: Licensing@charnwood.gov.uk.